

Creativity 360⁰

CREATIVE FUTURE INSIGHTS 2023

PANEL DISCUSSIONS

Panel discussion I

September 14, 2023.

11:00 – 12:00

"The importance of sustainability in the field of creative and cultural industries at the European level" is the name of the panel discussion, tackling environmentally sustainable practices in film production, the implementation of the green protocol and obtaining certificates, as well as the role of the so-called *green manager*, with the following speakers:

- **Nina Hauser (*Green Filming* – Austrian Film Institute) (AT) (online)**
- **April Sotomayor, Head of Industry Sustainability, We are ALBERT (online)**
- **Morana Ikić Komljenović (producer – Little Red Dot, Distribute This!) (HR)**

Moderator: Martina Petrović, Head of CED – MEDIA Office Croatia

