

Creativity 360⁰

CREATIVE FUTURE INSIGHTS 2023

PANEL DISCUSSIONS

Panel discussion II

September 15, 2023.

11:00 – 12:00

“The importance of creative and cultural industries in Croatia” is the name of the second panel discussion, focusing on the review and analysis of the Croatian MEDIA results of the Creative Europe Programme (2014 - 2020 and 2021 and 2022), the importance of the participation of low AV capacity countries at the same time strengthening projects that promote inclusion, i.e. the inclusion of social goals at the national and local level, such as gender equality, cultural and linguistic diversity. The following Croatian representatives are participating:

- **dr. sc. Aleksandra Uzelac (Research Advisor at the Institute for Development and International Relations, IRMO) – project ‘Increasing the International Competitiveness of the Film Industry in Small European Markets’ ([CRESCINE](#))**
- **Morana Ikić Komljenović (producer, co-author) – project ‘[Museum of Personal Stories](#)’ (Osijek)**
- **Helga Lajtman (CEO of the Cultural Center Čakovec) – project [Back to the Local Cinema!](#) (Čakovec, Novska, Samobor)**

Moderator: Martina Petrović, Head of CED – MEDIA Office Croatia

