

INSTRUCTIONS FOR AUTHORS

The editorial board only accepts manuscripts that are written in English, that have not been previously published, and that were presented at the Creative Future Insights 2025 conference. Manuscripts should be submitted only in electronic form online via the official conference web page, Full-Paper.

CONTRIBUTORS ARE REQUESTED TO CONSIDER THE FOLLOWING:

Articles:

1. The **length** of articles (including references, notes, figures, and tables) should be a minimum of 3500 words and should not exceed 5000 words. **American English** should be used as a spelling style.
2. Contributions should be double-spaced, and all pages should be numbered.
3. The **first page** should contain the author's name and surname, the name and address of the institution in which the author is employed, the author's email address, and the title of the article written in capital letters.
4. **Capitalization style** of the text: the title of the paper should be styled in title case, chapter titles should be styled in uppercase, and table and image titles should be styled in sentence case. The numeration of paper sections should contain no final periods (e.g., 2 Methodology, 2.1 Analysis, 2.1.1 Dataset, etc.).
5. **Equations, figures, and tables** should be numbered consecutively with Arabic numerals and included in the paper in the order they appear in the text. Tables and figures should be fully titled. Titles should be placed above the table or figure. Footnotes to tables and figures (sources and notes) should be placed at the bottom of the table and figure. All tables and figures should clearly indicate their sources. If the source is the author's work, this should be mentioned. For example: Source: Author's calculations. Or: Source: Author's classification.
When tables and figures are mentioned in the text, they should be capitalized (for example: ...in Table 3..., shown in Figure 4...).
6. The authors should use **APA style (7th edition)** (<https://apastyle.apa.org/>) to format references in the text and bibliography. Please consult the section on formatting references below for details.
7. In the reference list or bibliography section of the paper (which should be titled "**References**"), the author should provide full references for all the works mentioned in the text; also, the reference list should contain only those sources mentioned in the text. They should be listed alphabetically according to the surname of the author, and chronologically if a particular author has more than one work. The references should not be numbered. If several works by the same author were published in the same year, they should be differentiated by letters (a, b, c, etc.) following the year of publication. If a work was written by several authors, all authors should be listed instead of using "et al." or "and collaborators".
8. When an article or bibliographic record has a **DOI**, use the DOI number in the reference list (it is possible to look up the DOI number here: <http://www.crossref.org/guestquery/>). If an online work has both a DOI and a URL, include only the DOI.
9. For works accessible through the **internet**, the main information (title, author, etc.) and the source (<http://>) should be provided.
10. An **abstract** written in English should also be included. The abstract should not exceed 300 words and should indicate the aim of the work, the methodology used, and the most important findings and conclusions. Authors should specify up to five key words, written in lowercase (unless they are proper nouns), divided by commas, without a period at the end. For example: Keywords: keyword 1, keyword 2, keyword 3.

Images and graphs:

Images and graphs should be included within the text where they are relevant, but they **must** also be sent as separate attachments.

You can use the following **file formats** for images and graphs:

- Raster images: JPG, PDF, PNG, TIF, GIF, RAW.
- Vector images: EPS, AI, SVG, PDF.
- Graphs: Microsoft Excel.

For images to be clear and of high quality, they should have a **resolution** of 300 dpi (dots per inch). The **column width** for our publication is 130 mm.

Both **black and white** images, as well as **color** images, are acceptable. For color images, please use either the RGB or CMYK color mode.

All elements on the graphs (axes, labels, legends) must be clear and readable.

Images are **not usable** if they are:

- too small,
- stretched, distorted, or pixelated,
- embedded inside a Word, PDF, or other document,
- downloaded from social media platforms like Facebook, Twitter, etc.,
- downloaded from search engines like Google.

Ensure you have the necessary **rights** to use all images. If an image is not your own work, you must get written permission from the author or publisher and properly cite the source.

Name your files clearly and systematically (e.g., *Figure1.jpg*, *Figure2a.eps*) for easy identification and linking to the text.

Formatting references in the text according to APA style:

The sources should be cited in the text, not in the footnotes. The reference should be in brackets, containing the author's surname and year of publication, e.g., (Mumford, 1962) or Mumford (1962). The page number should be included for quotations, e.g.: (Mumford, 1962, p. 99).

All references in the text should be given as they were given the first time, i.e., forms such as "Ibid.", "Op. cit." and the like, are not used. Authors should use footnotes exclusively for commenting on or expanding on what is referred to in the text.

The reference list should be written in APA style (7th version), as in the following examples:

Reference examples:

<https://apastyle.apa.org/instructional-aids/reference-examples.pdf>

In-Text Citation Principles:

<https://apastyle.apa.org/style-grammar-guidelines/citations>

Condensed version of the rules:

<https://aut.ac.nz.libguides.com/APA7th/in-text>